

How to be effective & powerful thought leader - by speaking, writing and extensive use of social media

By



CA. (Dr.) Adukia Rajkumar Satyanarayan

Author of more than 300 books & Global business, professional growth and motivational coach

Passionate to make everyone Speaker, Writer, Acquiring New Knowledge, Professional Qualifications, Growth in Business & Promotion As CEO

Member IFAC-PAIB committee 2001-2004; Member IFRS SMEIG London 2018-2020

Ex-director - SBI mutual fund, BOI mutual fund, global mediator and international arbitrator

B. Com (Hons), M.Com, FCA, FCS, FCMA, LL.B, LLM(Constitution), Dip CG, MBA, Dip IFRS (UK), DLL&LW, Dip IPR, Dip in Criminology, Ph. D, Mediation ,IP(IBBI), MBF, Dip HRM, Dip Cyber Law

20+ Certificate courses; 75+ Self Development Courses

Student of: MA (Psychology), MA (Economics), PGD CSR, PGD Crime Investigation IBBI (RV)

+++++

Ranks ALL INDIA 1st in Inter CA; 6th in CA Final; 3rd in CMA Final, 5th in Mumbai University

+++

Chairman western region ICAI 1997; Council Member ICAI 1998-2016 & 2022-25

Mob: 98200 61049; Email: rajkumar@cadrrajkumaradukia.com

You may read & download my articles from my website: - www.cadrrajkumaradukia.com



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1. Introduction

Our thoughts create our life. What we think we become in reality. When we think to become a world's best speaker, we become no. 1 speaker, when we think to a world's best writer, we become a No.1 writer in the world. That's exactly a thought leader do. He first, drop an idea into a mind to get the expertise in the particular area, then, get the specialized knowledge from the various sources available in the market. After getting the specialization, he share that idea with the public by becoming an speaker or writer or express those ideas with the help of social media platforms.

Every day we hear a lot about thought leader in the TV, magazines, social media. What does this buzzword actually mean? It is nothing but a very common-sense thing. A thought leader is one who works for their passion, in the field of their expertise. Having knowledge and expertise is one thing and sharing them among fellow aspirants is another thing. When we share our knowledge, it helps to deepen our knowledge and engrains what we know.

Thought leadership is the expression of ideas that demonstrate you have expertise in a particular field, area, or topic. Thought leaders share their thoughts.

What is thought?

Our **thoughts** shape our life. According to research conducted around 80% of our thoughts are negative. And we have around 12,000 - 50,000 thoughts daily.

Thoughts can be-

- Positive
- Negative

Good thoughts and actions can never produce bad results; bad thoughts and actions can never produce good results. We are responsible for our results. our mind is a thought factory. We are the master of our mind who can choose and control our own thoughts either positive or negative. Strong belief activates the mind to thinking ways and means and how-to. When we believe we can succeed it builds confidence in us. So always believe we can succeed and we will definitely succeed.

We should never doubt ourself, this disbelief leads to the subconscious to fail, the not really wanting to succeed, is responsible for most failures. Try to observe other successful people. Remind ourself daily that our attitude is more important than our intelligence. Build confidence and destroy fear.

Always think big. A big thinker always visualizes what can be done in the future. Use bright, cheerful, positive and motivational words and phrases to compliment other people. Always try to be helpful. Be progressive, not regressive.

Creativity has a big role in fulfilling our dreams. Don't let ideas escape. Write them down. Don't let negative thinkers pull us down to their level. Belief is important. We need to believe a solution is possible. Practice Goals which help us to grow.

Big thinkers are specialists in creating positive, forward-looking, optimistic pictures in their own minds and in the minds of others. To think big, we must use words and phrases that produce big, positive mental images.

What is leadership?

It is the action of leading a group of people or an organization. It is an art. A leader is one who motivates a group of people to act toward achieving a common goal. A powerful leader possess the following characteristics:

- Integrity
- Influence
- Empathy
- Courage
- Respect
- self-confidence
- Ability to delegate
- Communication skills
- Self-awareness
- Gratitude
- Learning agility
- creative and innovative thinking



Ingredients of thought leadership-

- dedication
- patience
- strategy, and
- education

2. Examples of a thought leader around the world

Every time when we hear this word, there must one question arise in our mind. Who is the thought leader? Who can become a thought leader?

Anyone can become a thought leader. We are spending an enormous amount of time each day checking social media. the average person is spending roughly two hours in a day. We can utilize that spending by posting our own thoughts, by sharing our views. Many of us think we cannot become a thought leader, while some want to be and some become.

"Whether you think you can or you think you can't, you are right."

But we must at least think to become a thought leader, once we start thinking, we become. We must keep on practicing it. We must have to be consistent and have patience. As we know "Nothing valuable comes quick." No one become a thought leader in a day. We can take examples of various thought leaders-

1. Jon Gordon

He is the author of 17 books and his latest, *The Power of Positive Leadership*, is outstanding.

2. Marshall Goldsmith

He is an American executive leadership coach and author. At first Goldsmith was an assistant professor and then associate dean at Loyola Marymount University's College of Business. He has worked with CEOs from over 200 companies. He has written 39 books, including *Triggers*, New York Times and Wall Street Journal bestseller. Dr. Goldsmith's books have sold over 2.5 million copies. They have been translated into 32 languages and become listed bestsellers in twelve countries.

3. Anthony Jay Robbins

Anthony Jay Robbins is an American author, coach, speaker, and philanthropist. He is known for his infomercials, seminars, and self-help books including the books *Unlimited Power* and *Awaken the Giant Within*.

4. Suzanne Jewell

Chief Innovation Officer and Coach at *The Mindful Entrepreneur*, Suzanne Jewell shares her thoughts about the profundity of mindfulness amidst chaos in the workplace.

Steve Browne

5. He is a speaker, writer, and thought leader on Human Resource Management for more than 30 years, Steve Browne is dedicated to connecting the global HR community and helping it learn and grow together. He is having expertise in the areas of Employee Relations, Networking, and Company Culture.

3. Qualities of a thought leader

When we acquire specialized knowledge or we know something it becomes our duty to reach out as success is not just about achieving our goal but to inspire others to do something. A thought leadership is nothing but the act of knowing who our target audience is, being aware of the questions they want answered and providing those answers in a format that's relatable, understandable and educational.

These professionals are best known for their in-depth technical and regulatory knowledge. It can certainly benefit to society in terms of enhancing the knowledge and to keep it updated with all the latest development in related issues whether it be account, corporate and allied laws, business management, corporate governance, taxation, economy, information technology, legal and regulatory mechanism, government initiatives, economy, etc. We are blessed to be born in the internet age where we can meet 1000s of people on a single digital platform. It helps us to reach out to society that needs our services.

Once we become a thought leader, it gives our audience the ability to get to know us and allow them to start trusting us for the knowledge we have and the information we share. Therefore, a thought leader possesses the following qualities-

1. **Determination**-They are very much determined what they actually want to do. They are always determined to learn as much as they can about their area of passion. They are determined to provide the best information and resources to their audience and are concerned with making sure they find value in their offering.
2. **Flexibility**- They are very flexible. Suppose a thought leader may feel most comfortable in making articles but if they realize that their audience prefers to learn from Power point presentation, a thought leader may then create a ppt to give their audience what they want where they want it.
3. **Consistent**-A thought leader consistently providing their audience with the education they need, they'll likely turn to you first because they expect that you have content to cover the topic.
4. **Thoughtfulness**- Thought leaders share their thoughts. That means they must be thoughtful. A thought leader always provides to their what they actually need.

5. Humility- The thought leader always keeps on learning new things. They never assume that they know everything. Learning from others make them most powerful thought leader. They always consider themselves as a student.
6. Curiosity- They are having a quality of curiosity to know everything. They are always available to get more knowledge. They are always curious; in fact, they have an almost childlike sense of curiosity. They're constantly asking questions, learning new things, voraciously reading and learning.
7. Passion- They always work on their passionate areas. They are passionate about acquiring more and more knowledge and spreading those ideas among others. They are passionate about their ideas and know how to quickly make arguments to back their vision.
8. Persistent- It takes years to become an expert in any field, to make the connections and to establish our own platform. Thought leaders have personal drive and the willingness to devote time to their goals.
9. Content writing- One of the best ways to appeal to and get the attention of your audience is by creating a well understandable content.



4. How to become very powerful thought leader?

For Knowledge may be a power but it's much more powerful when it is shared! Hence yet again we impressed upon the thought that if we know something we should aggressively share our knowledge. As it is rightly said-

"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

1. Understanding our area of passion- Practicing an activity that brings us joy can benefit our professional and personal life. If we are enthusiastic about a concept or exercise, then we may have discovered our passion. A passion is a value that holds significant meaning to you or an activity that we enjoy doing.
2. Get professional Expertise- focus on what we know best and how we can get best from the experts.
3. Create content- Content is all around us, all the time. We must enjoy while creating the content. We must disrupt our space with something new and innovative. Every good content-marketing strategy begins with a plan. It can be flexible and take minutes to create, but it exists.
4. Start speaking in Public like Tv, Seminars, etc.- Preparation and practice are key. We must start speaking in front of audience. A thought leader is one who express their ideas by way of public speaking.
5. Start writing and publish a book- It is the another mode of expressing views or what we call thoughts.
6. Start online Publication- It can be done through social media platforms and join various online groups. We can start writing in start a magazine also.
7. Always provide high-quality content
8. Understand how video can be used- We can reach out to people with the help of videos also. We must understand how to use video.
9. Don't limit ourself- we must not limit ourself. In fact, we must explore our ideas and spread it to people at large.
10. Create a good team- Only a good team work can make us possible to become a thought leader. For any successful business or entrepreneur, good team work requires.
11. Create networking- Networking is also equally important for reaching our ideas and thought to the public at large. Suppose we started writing or we want to become speaker, it is important for the public to know about us. It can be possible with the networking

only. Networking can be enhanced with the use of social media. Which is discussed in the later chapter.

12. Involve ourself in award ceremony- we must also give our nomination for various award ceremony. It gives a recognition to our work. People got inspired when we got appreciation by way of award.

5. How to be a speaker?

Speaking has its own importance. It requires various skills and knowledge before speaking at public. Becoming an effective public speaker is not a rocket science. Anyone can become a speaker if they have the passion to become that. Not only for speaker, in fact, in any work once we have a passion to do become anything, we can become that. An effective speaker needs to be able to get his or her information across while also keeping the audience entertained and engaged.

Qualities of an effective speaker-

- **Confidence-** Confidence is the most important quality to become an effective speaker. Without confidence, a speaker cannot attract audience. On the contrary, one who is more confident can attract more and more audiences. People want to hear from the speaker who is confident in his delivery as allows him to be seen as an expert on their topic.
- **Passion-** Once we show our passion, audience finds it more influencing to hear from us. We can spread our message why do we want to share our idea.
- **Ability to engage audience-** An effective speaker always thinks before using their words. They know how to keep engaging their audiences. They avoid reading word-for-word from your notes.
- **Good communication skill-** Effective speaker has an effective communication skill. They must make the other person understands his language, his messages what he wants to share. He always organizes their material in a most effective manner.
- **Ability to tell a story-** A presentation is more effective and engaging when it doesn't feel like a presentation. Know how to tell our story to our audience. Give them the context for all of the information we are sharing. An effective speaker always shares their own experiences, which find the audiences more influencing. They share other stories or experiences from history.
- **Good appearance-** Do appearance matters? Yes, it matters when we deliver our message to the audience, appearance equally matters. A good speaker always focus on their personality. As our personality defines us.
- **Body language-** Pay attention to the body language: stand up straight, take deep breaths, look people in the eye, and smile.

Steps to be followed to become a successful speaker

1. **Learn from other faculties and speakers-** We must attend various seminars, listen to the speakers in the Tv or other platforms. It gives us the clarity about speaking and also removes

fear.

2. Watch videos or recordings- we must spend some time on watching videos or recordings of other speakers. How they communicate their ideas, engage people with their thoughts.
3. Read various books, bare acts, other articles, magazines and journals
4. Plan for the speech before a day- Plan our speech appropriately. So, that we can easily interact with the audience.
5. Engage audiences with interesting topics- Do engage people with their liking topics. People hear what they want to hear. So, plan our speech accordingly. Do some research about the audience also. They will give us more clear idea about what to tell and how to engage them.
6. Try to create some fun in between- No one likes to hear word to word notes. Always try to engage our audiences with more fun and storytelling. People get more attracted when we share some stories to them or create some fun during the session.
7. Practice it more and more- Always practice more and more before appearing for the speech. If it is our first time or we have not much experience then, we must have to be extra careful.
8. Pay attention on accuracy- We must provide the accurate information to the audiences. It reflects positive image of the speaker. We must always conduct an appropriate research from the regulatory authorities website.

6. How to be a writer?

Writing is an art which any one can learn by practicing it more and more. The translation of human experience into an artful literary presentation is the art of writing. In order to become a writer, one must first realize their passionate area. Where they want to write. There are two kinds of writers- writers who write simply for personal enjoyment and writers who write professionally. We must figure out what we want to write. In fact, we must write what we want to read. We must understand what our reader what wants to read.

Anyone can become writer once they follow various steps-

- Step 1: Become a better reader- Develop reading habits. Read various books, laws, bare acts, websites and do appropriate research from other sources.
- Step 2: Write Everyday- we must also develop a writing habit. We must at east write 4-5 pages every day. So that it enhances our writing skills. It's always more fun to do things we're good at. Writing is no different.
- Step 3: Start a Blog- There are various blogging websites where we can start writing blogs. It gives athorough ide to how to write and also enhances our writing skills. It is discussed in detail in later chapter.
- Step 4: Enroll in an Online Writing Course- There are a lot of different courses online for people who want to become writers. This focuses specifically on how to become a better copywriter.
- Step 5: Find a Place to Get Honest Critiques- Once we start writing, we must find a place for our Critiques, where we can get genuine comments from our readers. This improves our writing skills. We must have the skills to adapt those comments and work on that.
- Step 6: Start Journaling- Spend some time on journaling, Sometimes just for 5 minutes a day, some for an hour. First reach for some journals where we can start writing.
- Step 7: Practice - Practice makes a man perfect. Always use that mantra in life. It makes you do miracles in life.
- Step 8: Recognize *Why* we Want to Become a Writer- Always remember why we want to write. What is the purpose.

Some Famous Indian Authors

1. Khushwant Singh- He was a journalist, editor and novelist born in Hadli during the time of British India. He received his degree at St. Stephen's College in New Delhi

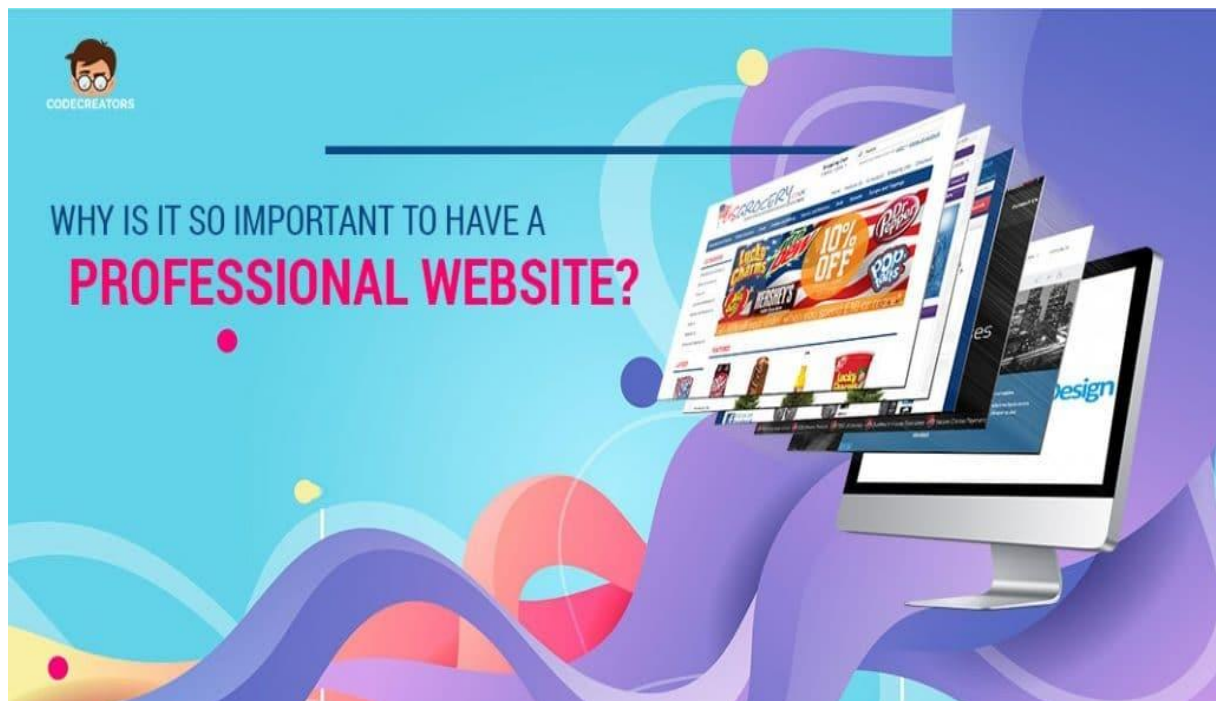
and King's College in London. He initially started his career as a lawyer after which he got the opportunity to become the editor of important journals and magazines.

2. R. K. Narayan- He was born in Chennai and due to his father's transfers had to move around therefore changed many schools. His interest in reading was evident since a very young age and his hobby soon became a habit. He later graduated and decided to become a stay at home writer. His initial books were not that popular until his third novel, 'The dark room'. Narayan wrote many novels after this which were published and soon became a well renowned author during his time in India.
3. Rabindranath Tagore- abindranath Tagore (1861-1941) was the youngest son of Debendranath Tagore, a leader of the Brahma Samaj. His first poem 'Mansai' was published in 1890 after which he gained immense popularity amongst Bengali readers. His most significant works include 'Gitanjali' which was a collection of poems and 'Galpaguchchha' which are eighty short stories.
4. Ruskin Bond- Bond was born in Punjab, British Indian and attained his education in Shimla and after completion of high school he moved to the U.K to enhance his writing career. He started his career as a freelance writer and eventually got jobs as editor in various magazines. He got the noble prize in 1980. His best-known work is 'The blue umbrella.'

Use of social media

The Internet has been the single biggest achievement of humans in the last 20 years that has removed almost all communication barriers. Social media apps have emerged as collaborating and knowledge-sharing tools that permit individuals to join a community share and collect relevant knowledge. The Facebook group can join 6000 groups, similarly, a person can send over 2000 emails daily, and professional expertise tools such as Linked in allows you to be part of 100s of the group. Additionally, a certain platform such as Twitter,blogs, podcasts help to put our viewpoints.

A professional website



Social Media Presence



Social media have made possible and easier to discuss, network and share valuable information and updates with the community.

We can take the benefit of social media platforms by creating informative and engaging content. LinkedIn is a professional networking platform. It will be very helpful, where we can connect with business owners, tax experts, and other professionals in order to build their network.

Few social media platforms to interact, connect and share knowledge

Advanced social media have changed the way people connect, communicate and share information amongst such popular platforms are

I. Facebook <https://www.facebook.com/>

Facebook comes in the category of most users as compared to other social media platforms, marking it 2.5 billion monthly users. Initially benefited to communicate, connect, and share information amongst fellow users, the platform allows you to join relevant groups and pages, it is one of the best ways to find and reach your targeted audience.

II. Instagram <https://www.instagram.com/>

The number of users of Instagram have now surpassed around 1 billion monthly users. This application is mostly viewed and used by young adults, teens, so it will be easier to target an audience under age 40. You may come up with a page of sharing valuable knowledge with students or those who are in the early stage of their professional career. Sharing your experience, knowledge, valuable pieces of advice will help such budding youngsters long way in their career.

III. WhatsApp www.whatsapp.com

Now-a-days who is not on WhatsApp, thanks to the pandemic even the education of today's kids happens over WhatsApp. This again brings you lots of ideas and scope of sharing content, information and knowledge. You may join/create groups for targeted audience or send mass messages to all contacts through just one click.

IV. LinkedIn <https://www.linkedin.com/>

LinkedIn is perhaps the world's largest online professional network with more than 700 million users. It is typically used to make connections with clients, co-workers, recruiters etc. However, it can be the best platform for sharing opportunities, knowledge, scope, crucial tips, advisory etc. Making connections and joining groups being the common features of almost all platforms, we can best use of the same here too, as most of your connections, users will be career driven sharing your part of knowledge, advice will be helpful for them. You can also record videos, audio of yours giving all insights and experience and share directly through your device.

The only thing you need to do is Start Talking

V. Youtube <https://www.youtube.com/>

After Google, YouTube tops among the second most search engine in the world. It runs on the rule of video content only, which again brings you lots of creative ideas of sharing expertise. You may run a channel where you could demonstrate, talk over current issues something that needs to reach to society. Once your viewers increase they themselves make you suggestions of content over which they will be wanting your views. The best part viewers of all ages may consume your video content.

VI. Twitter <https://twitter.com/>

With much of features alike to other social media platforms what makes Twitter different is the use that people make of it. It has mostly become significant for sharing of breaking news, views, opinions etc. You should prioritize Twitter if your targeted audience skews toward the demographic of mature males between the ages of 25 to 60.

VII. Podcast <https://anchor.fm/>

Although there are lots of tools available across the internet for knowledge sharing, audio content is more digestible and absorbable, than

is possible through the podcast. Professionals in the capacity of Consultant, Advisors, Motivational coach, experts who have the desire to motivate others and possess valuable knowledge and expertise that they can share with society can make best use of podcast. Not only this will benefit the end-user but their experience will add to their learning.

Platforms like Ancho.fm are the easiest solution to start your podcast career. The best part is uploading over one platform will automatically connect you with six other such as Apple Podcasts (aka iTunes), Google Play Music, Overcast, Pocket Casts etc.

VIII. Quora <https://www.quora.com/>

Sharing being the popular form of learning Quora serves the best use of it. It is typically content in question answer format, curiosity satisfying answers providing.

Other than this some of knowledge sharing platforms are TED: Ideas Worth spreading <https://www.ted.com/> , HowStuffWorks – Learn How Everything Works <https://www.howstuffworks.com/> , Curiosity <https://iinitiative.com/curiosity-app-android-website/> etc.

IX. Academia <https://www.academia.edu/>

With more than 129 million active users the platform covers almost 22 million of papers/research document submitted so far. Typically beneficial for academic researchers, if you have authors quality this will be best platform for you to share piece of information in written documents.

X. BAND <https://band.us/en>

This is best social network platform to create and join the interest based groups to communicate your knowledge

XI. beBee <https://in.beebe.com/>

You may understand it as a collaborative platform for professionals who can connect with alike personal and professional interest. The platforms also provides blogging facility.

XII. Tumblr <https://www.tumblr.com/>

It is a social media site that allows the users to join the communities and participate in dialogue that expand their ideas and knowledge. With the increase in the daily visitor it have now reached to 321 million unique visitors.

XIII. Reddit <https://www.reddit.com/>

It is yet another platform to share views and opinions. Since the users mostly share the news content it is possible to engage in relevant discussion and gives some wise opinions.

XIV. Watt pad <https://www.wattpad.com/>

With current readers reach more than 70 million worldwide, this is suitable for engaging with readers and writers.

XV. Live journal <https://www.livejournal.com/>

It is blog based social media site where users can create blog, journal to viewed and read by potential readers

XVI. XING <https://www.xing.com/en>

Typically termed as career oriented social media sites it helps the career enthusiastic to reach upcoming professional events, seminars of like interest. It basically use to expand professional network.

XVII. Telegram <https://telegram.org/>

With much of its features matching with WhatsApp it is one of the messaging platforms. One unique quality being its messages are end to end encrypted serving maximum security and privacy. You may join or create interest based groups on this platform and surprisingly it allows to members numbers that can reach up to 2 lakh more than any other messaging platforms.

XVIII. Video session:

Conduct of video session over specific topic that serves best interest to your audience perhaps will be oldest and yet effective way. There are several platforms out their like Zoom, Google meet, that provide you to connect with your audience at the pre decided time. you may also keep a chat box moderator who will pick up relevant number of question that audience will put throughout the session. The best effective way is to invite your senior keeping in view the relevancy of topic that you have choosen so that they will provide crucial insights in terms detailing over topic, giving opportunities information and many more. The best part is you can record the whole session and put it on other video platforms and provide link of the same over networking sites so that chances are that it will reach to maximum audience even to those who have missed your ongoing session.

List of virtual meeting platforms:

1. Skype <https://www.skype.com/en/>
2. Google Meet <https://meet.google.com/>

3. Google hangout <https://hangouts.google.com/>
4. Zoom <https://zoom.us/>
5. Go To Meetings <https://www.goto.com/meeting>
6. Microsoft teams <https://www.microsoft.com/en->
7. Face time <https://apps.apple.com/>
8. Free conference call <https://www.freeconferencecall.com/global>
9. Adobe connect <https://www.adobe.com/?red=a> 10.cisco webex meeting center <https://www.cisco.com/>

Blogging

Blogging is yet another innovative way to share your knowledge with the world. There are thousands of searches on search engines for topics like accounting, tax, GST, etc. These searches are from small business owners, professionals, interns or accounting students, etc. you may select a pattern of your writing whether it be question answer format, interacting, informative etc. there are thousands of online platforms or forums available where you can write, share, publish your piece of content. If you are able to provide valuable content then you will be able to keep your audience engaged and gain trust from them. Out of these audiences, you may have some potential clients too.

We can write on all the relevant keywords related to your niche which are searched more.

List of few blogging, article publishing platforms

Slide share <https://www.slideshare.net/> is known for respected content in the format of presentation, PPT, you may publish pdf version of written content by

making your account. It has capacity to reach thousands users within matter of minutes. Apart from this there are many platforms to share and create blog, articles, and write ups



1. Bombay Chartered Accountants' Society <https://www.bcasonline.org/>
2. CA club India <https://www.caclubindia.com/>
3. <https://www.casansaar.com/articles.html>
4. Taxmann <https://www.taxmann.com/post/author/admin/>
5. www.blogger.com
6. www.WordPress.com
7. www.Medium.com
8. www.Tumblr.com
9. www.Linkedin.com
10. <https://sites.google.com/>
11. <https://www.academia.edu>
12. <https://www.quora.com>
13. <https://www.bloglovin.com>
14. <https://www.scoop.it>

15. <https://www.livejournal.com>

16. <https://evernote.com>

17. <https://www.behance.net>
18. <https://www.boredpanda.com>
19. <https://steemit.com>
20. <https://justpaste.it>
21. <https://www.ebaumsworld.com>
22. <https://www.ebaumsworld.com>
23. <https://en.paperblog.com>
24. <https://ezinearticles.com/>
25. <https://www.tumblr.com>
26. <https://dev.to>
27. <https://hackernoon.com>
28. <https://www.apsense.com>
29. <https://selfgrowth.com>
30. <https://www.sooperarticles.com>
31. <https://teletype.in>
32. <http://articlesfactory.com>
33. <https://www.artikel-presse.de>
34. <https://www.articlepole.com>
35. <https://www.tradove.com/>
36. <https://www.klusster.com/>
37. <https://www.webnewswire.com>
38. <https://openarticles.com>
39. <https://www.articleswrap.com>

40. <https://www.articlecube.com>
41. <https://www.area19delegate.org>
42. <https://articlebiz.com>

Join Groups on Various Social Media Platforms



The social network platforms for instance linked in and Face book are best way to create and join groups for professionals. The groups are open as well as closed groups. There is no need to send a request to join open groups. However, you need to send a request in order to be a part of closed groups. We can grab the attention of other fellow members by contributing valuable content and knowledge.

Email Marketing

Email marketing perhaps the oldest form still effective to reach your target audience with engaging and informative emails. Staying connected with your audience with latest or upcoming events, news is always a good idea.



Sharing updates, news, with your network, audience is always a good idea. Email marketing is the best way of marketing because it keeps you connected with your audience.

SEO: Search engine optimization

It would be better if you create content while keeping in mind the SEO too. There will be a better chance that your blogs will rank on the top searches of search engines.

Search engine optimization is a technique that helps your content to rank higher. Both on-page and off-page SEO are important for your website.



A well SEO-optimized site is always preferred by search engines. It is the most effective way to stay in higher ranks on relevant keywords. When you are visible on the top searches, chances are very bright that you will get enough clients and leads.

Conclusion

Before the digital age, book writing, news articles were such few channels of knowledge sharing, although these are equally important in the present age, with little technological advancement you will reach your fellow learners perhaps much faster.

At this juncture, we find it apt to remember English Historian and Geologist Charles Darwin's famous quote

“In the long history of humankind those who learned to collaborate and improvise most effectively have prevailed.”

We feel it is our prime duty to share what we know with society. Let us become members and address the community which needs our services.

Websites:

Document content:

1. Slideshare <https://www.slideshare.net/>
2. Scribd <https://www.scribd.com/>
3. Google text and labelers <https://cloud.google.com/>
4. www.udyomitra.com
5. www.meetup.com
6. www.xing.com
7. www.angel.co
8. Self hosted wordpress <https://www.bluehost.com/>
9. <https://www.web.com/>
10. <https://www.wix.com/>
11. <https://www.hostgator.com/>
12. <https://wordpress.com/>
13. www.blogger.com
14. <https://www.tumblr.com/>
15. <https://medium.com/creators>
16. <https://www.squarespace.com/>
17. <https://ghost.org/>
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40. <https://www.sooparticles.com>
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44. <https://www.articlepole.com>
45. <https://www.tradove.com/>
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47. <https://www.webnewswire.com>
48. <https://openarticles.com>
49. <https://www.articleswrap.com>
50. <https://www.articlecube.com>
51. <https://www.area19delegate.org>
52. <https://articlebiz.com>
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60. Taxmann <https://www.taxmann.com/post/author/admin/>
61. www.blogger.com
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64. www.Tumbler.com
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Network and connecting

1. www.Linkedin.com
2. <https://www.facebook.com/>
3. <https://twitter.com/>
4. <https://www.instagram.com/>
5. hi 5 <https://hi5.com/>
6. kwick <https://kwiklearning.com/>
7. Xing <https://www.xing.com/en>
8. tixxt <https://www.tixxt.com/en/>
9. Ning <https://www.ning.com/> 10. Skype <https://www.skype.com/en/>
11. Icq <https://www.icq.com/>
12. Google buzz <https://www.google.com/buzz>
13. Pidgin <https://www.pidgin.im/>
14. msn <https://www.msn.com/en-in/>
15. <https://www.quora.com/>

audio content

1. <https://podcastwebsites.com/>

2. <https://anchor.fm/>
3. Apple Podcasts (aka iTunes) <https://www.apple.com/in>
4. Google Play Music <https://podcastsmanager.google.com/>
5. Overcast <https://overcast.fm/>
6. Pocket Casts <https://www.pocketcasts.com/>

Online meeting

1. Skype <https://www.skype.com/en/>
 2. Google Meet
 3. Google hangout <https://hangouts.google.com/>
 4. Zoom <https://zoom.us/>
 5. Go To Meetings <https://www.goto.com/meeting>
 6. Microsoft teams <https://www.microsoft.com/en->
 7. Face time <https://apps.apple.com/>
 8. Free conference call <https://www.freeconferencecall.com/global>
- adobe connect <https://www.adobe.com/?red=a>